



Specialty Food Live! 2021

A Virtual Marketplace: Connect, Discover, Buy

Exhibitor Package





Specialty Food LIVE!™ 2021

A VIRTUAL MARKETPLACE



JANUARY 19-22

Specialty Food Live! is a four-day virtual marketplace and event that combines amazing product discovery capabilities with buyer and supplier matchmaking.

Specialty Food Live! will be an all-inclusive digital marketplace event, where SFA members, international food manufacturers and buyers can conduct business and continue to put specialty food on store shelves, safely and economically. The event will include new and unique educational programs, and fun virtual networking events.

Turkey will have a pavilion at Specialty Food Live! and we encourage you to participate. Specialty Food Live! is a great platform to engage with US retail buyers, distributors and brokers to showcase your specialty food products.



Specialty Food Live! 2021 – Exhibitor Package

Showcase Your Products

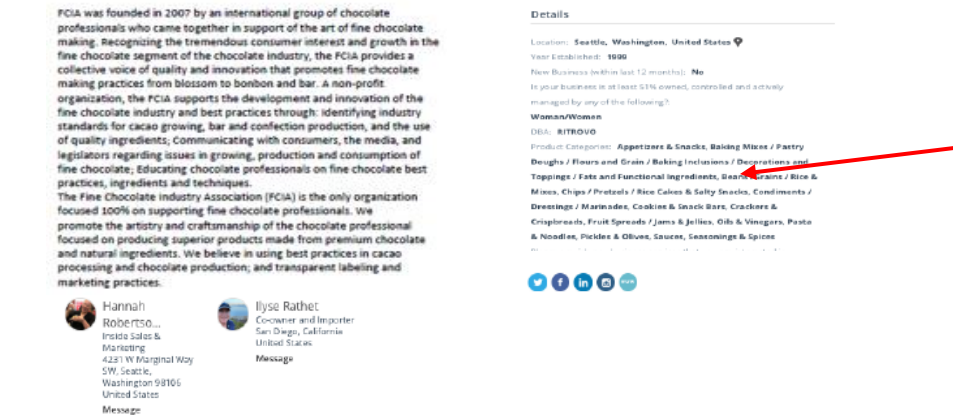
- Create your digital showroom with Videos, Product Catalogs, Images, pdfs, etc.
- 4 days of buyer engagement
- Include unlimited products, collections & brands for your showroom
- Invite customers and new buyers to your showroom
- Buyer matchmaking based on buyer product searches
- Additional opportunities to showcase your products with buyers available

Connect with Buyers

- Connect with buyers via a proprietary Sales Matching tool
- View buyer profiles and their specific product needs
- Send messages to your SalesMatch Leads
- Send private messages to prospects that review your products
- Get found by buyers matching your specific product types
- On Demand video meetings with buyers via in event video conference
- Schedule meetings with buyers with in-app calendar
- Initiate and accept requests from buyers for meetings
- Communicate with buyers via Live Chat messaging



Your Company Banner



Your Company Description

Company Brands & Products



Your Company Products



Specialty Food Live! 2021 – Exhibitor Benefits



Participate in Amazing SFA Educational Content & Events

- Watch live educational content streaming within the event or watch it later at your convenience
- Hear from industry leaders on a variety of pressing topics facing the specialty food industry today
- Take part in one of our fun activities at the end of the day to connect with your fellow industry participants



Specialty Food Live! 2021 Pricing

- SFA Member Virtual Showroom - \$395
- Non-Member Virtual Showroom - \$595



To secure your participation in Specialty Food Live! 2021 in Turkey's Pavilion please click [here](#).

